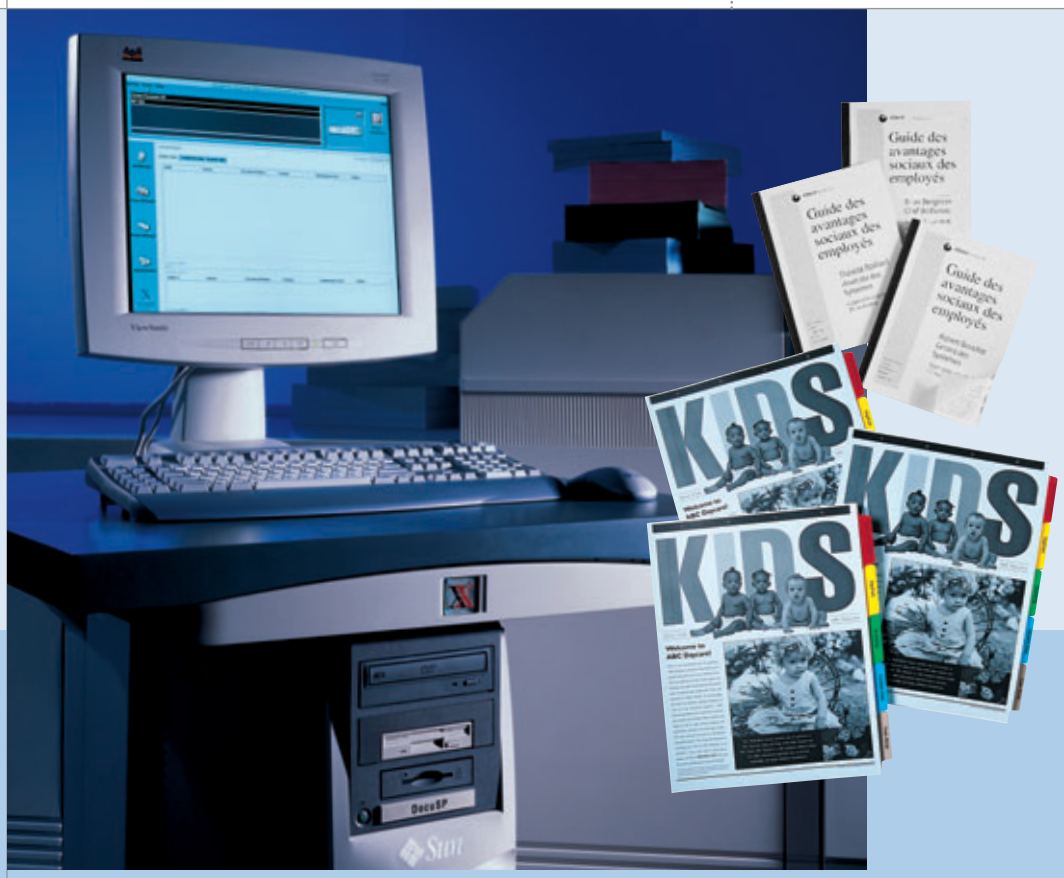
THE DOCUMENT COMPANY
XEROX

Xerox DocuSP® for the Xerox DocuTech® Production Publishers

Overview



The Document Services Platform for the Xerox DocuTech Production Publishers

The definition of on-demand productivity

For more information on DocuTech® Production Publishers and DocuSP®, call **1-800 ASK XEROX** or visit us on the Web at: **www.xerox.com**

DocuSP is the workflow that businesses of every variety and size have embraced as the path to a more robust business and higher profits. As the common solution for all Xerox digital production printing, DocuSP crosses platforms, operating systems, and data streams to help you work more effectively in a sea of divergent technologies.

As the power behind DocuTech, DocuSP defines digital, on-demand print productivity giving you ultimate control over jobs, image quality, finishing options—and the profitability of your enterprise.

Mixed jobs. One result.

Over the years, DocuTech has excelled in producing mixed jobs with a single result—the highest quality jobs in all of the varieties that customers demand. A series of features makes DocuSP and DocuTech the most powerful solution available for producing mixed media jobs of every kind.

- Robust **job ticket programming** allows you to specify exactly how you want your documents to be constructed—including those made up of multiple stocks such as covers, body, and tabs.
- **Interposer programming** allows you to combine color and black & white pages into complex documents. Using the DocuSP *Queue Manager,* you can create a queue that automatically extracts color pages from mixed jobs and forwards them to any DocuColor® print engine—either powered by DocuSP or by a third-party color DFE. Operators can then load the color pages in the DocuTech interposer—avoiding the fuser which would otherwise damage the printed color pages—and let the intelligence of DocuSP merge them back together into collated sets.
- **Ordered set recovery** assures that if DocuTech stops printing in the middle of a mixed media job containing ordered stock, you'll be able to pick up where you left off and guarantee the integrity of every customer job.

Image quality, Image Sense

DocuTech has always given you the best image quality on the market. Now, with DocuSP and patented Image Sense technology, premium image quality is simpler to attain than ever.

Xerox DocuSP/DocuTech Workflow

Desktop Publishing

- DocuSP easily handles even graphically intense documents that often result from Macintosh-based applications.
- Submit jobs from any PC with the DocuSP remote printing capabilities.

Variable Information

- DocuSP has the processing power to accept complex variable information jobs with many thousands of records.
- DocuSP color and variable information capabilities have the power to transform business communications.

DocuTech Production Publishing

- Job ticket programming produces mixed media jobs.
- Image Sense and Digital Darkness controls give the highest image quality.
- Onboard and inline finishing enabled by DFA.
- Interposer programming merges color and black & white jobs.
- Ordered set recovery gracefully recovers and maintains job integrity when the printer stops, eliminating waste.

Image Sense:

- Makes it possible through its Digital Darkness controls to easily vary the darkness level of your output from very light to very dark. You can achieve this flexibility without manipulating the source file—something that is impossible with many competitive products.
- Provides dozens of individual image quality controls for text, line art, and graphics by PDL.
- Yields output that most closely matches the document creator's intent.

With DocuSP, you can produce jobs that meet all of your customers' expectations for image quality and all of your expectations for speed and efficiency.

Finishing for any need

The DocuSP front end is one of the keys to DocuTech Production Publishers' professionally finished documents. DocuSP enables the Document Finishing Architecture, which defines the logical connections that allow third party finishing devices to attach to a DocuTech print engine.

DFA opens up a world of finishing options that frees your business to accept a wider variety of jobs—making a significant impact on your bottom line. In addition to providing customers with the high-quality output they have come to expect from DocuTech, you'll be able to enhance and transform them into the kind of jobs that generate higher profits and greater customer satisfaction.

2000 series

XEROX TOTAL SATISFACTION GUARANTEE

XEROX
Worldwide Partner

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